

DESIGN PACKAGES AND PRICING

BROCHURE DESIGN:

1. **CLASSIC Package** – All designs limited to A4 designs either bi or tri folded on production.

- ◆ Custom design sample with Corporate Identity customization
- Modifications will be as email attachments

Package Price:N 68, 500
\$ 450(Sixty Eight Thousand Five Hundred Naira Only) or
(Four Hundred and Fifty Dollars)

2. CLASSIC PLUS Package – All designs limited to A3 designs either bi or tri folded on production.

♦ 2 Different custom design samples with Corporate Identity customization

Variations in different layouts are optional and available on request

✤ Modifications will be as email attachments

Package Price:N 85, 500
\$ 555(Eighty Five Thousand Five Hundred Naira Only) or
(Five Hundred and Fifty Five Dollars)

3.

PRO - **CLASSIC Package** – All designs limited to Eight (8) page extent (excluding cover pages)

- ✤ 2 Different custom design samples with Corporate Identity customization
- Modifications and revisions will submitted as email attachments
- Formatted with printer's specifications and sent in a Compact Disc (CD ROM) or online

Package Price:N 98, 500
\$ 650(Ninety Eight Thousand Five Hundred Naira Only) or
(Six Hundred and Fifty Dollars)

4. **DELUXE Package** – All designs limited to Sixteen (16) page extent (excluding cover pages)

- ✤ 2 Different custom design samples with Corporate Identity customization
- Modifications and revisions will submitted as email attachments
- Free Electronic Version for website download sent in a Compact Disc (CD ROM)

Package Price:N 110,000(One Hundred and Ten Thousand Naira Only) or\$ 710(Seven Hundred and Ten Dollars)



5. **ELITE Package** – All designs with a minimum of Twenty Four (24) page extent (excluding cover pages)

- ✤ 2 Different custom design samples
- ✤ Corporate Identity customization
- Modifications and revisions will submitted as email attachments
- ✤ Free Electronic Version for website download sent in a Compact Disc (CD ROM)
- ✤ Free Adobe Reader (PDF) file version for document distribution on all media forms
- Final Artwork done to intended size and specifications on approval

Package Price:	N 215, 000	(Two Hundred and Fifteen Thousand Naira Only) or
	\$ 1, 390	(One Thousand Three Hundred and Ninety Dollars)

ADDITIONAL INFORMATION:

All packages are designed to satisfy all intended customers irrespective of request or volume desired. Please note that <u>ALL</u> packages are to begin when **80%** of total package amount is paid with the option of full payment available for those willing to do so. Every order placed is considered active only when the above payment is made or at the clearance(s) of paid cheque(s), with bulk order attracting discounts respective to subsequent package ordered. <u>PLEASE NOTE:</u> Any package paid for can no longer be altered or upgraded irrespective of size of change.

PHOTOGRAPHY:

It should be noted that all jobs covering the use of pictures are listed here without the cost of photography. Each client is expected to provide their choice of pictures where available. Where none is available for use from the clients, **a photo search charge** is applied for use of photos sourced from our company photo library. Where professional photography is required, this is to be discussed between engaging parties.

JOB DELIVERY:

Job delivery is done after final payment and job satisfaction on both sides is established.

RETURNED BANK CHEQUES AND/OR CHARGES:

In the event of a customer's cheque being returned, any bank charges debited will automatically be passed on to the said customer. We hold no responsibility to the charges accrued from the said cheque; hence proper verification should be done by the customer before the presentation or issuance of any cheque.

Unitary pricing for the component items (when desired without the packages):

A1 Size:	N 95, 000 / \$ 620
A2 Size:	N 85, 000 / \$ 550
A3 Size:	N 65, 500 / \$ 425
A4 Size:	N 35, 500 / \$ 235
A5 Size:	N 22, 500 / \$ 150
Billboard:	N 95, 000 / \$ 620
Banner:	N 50, 000 / \$ 330
Packaging:	N 95, 000 / \$ 620 (CD, Cassette & Album Covers, Tickets & Forms)
Scanning:	N 2, 500 / \$ 15 (For each Black & White and/or Colour Image)
Book Cover:	N 80, 000 / \$ 500 (Front Page, Spine and Back Cover with inner flaps)