



THE 65TH BOOK

DESIGN PACKAGES AND PRICING

PUBLICITY DESIGN:

1. **EVENTS BASIC 1 Package** – *A Package for Corporate awareness and local catchments projections*

- ❖ 2 Different Poster and Flyer designs with Full Colour Design Concept
- ❖ Free Modifications and revisions done online via email attachments
- ❖ On approval of final design(s), your work file will formatted to the printer's specification(s).

Package Price: **N 90, 500** (Ninety Thousand Five Hundred Naira Only) or
 \$ 585 (Five Hundred and Eighty Five Dollars)

2. **EVENTS BASIC 2 Package** – *A Broader Package intended for the entire event period and after*

- ❖ Poster and Flyer Designs
- ❖ Tickets and Post Cards Designs
- ❖ Full Colour Design Concept with optional security coding for ticket sales management
- ❖ Free Modifications and revisions done online via email attachments
- ❖ On approval of final design(s), your work file will formatted to the printer's specification(s).

Package Price: **N 140, 000** (One Hundred and Forty Thousand Naira Only) or
 \$ 895 (Eight Hundred and Ninety Five Dollars)

3. **EVENTS PRO Package** – *Packaged for maximum public awareness with national interest firmly included*

- ❖ Poster and Flyer, Banner (Roll Up) and Billboard Designs
- ❖ Tickets, Post Cards and Bookmarks (optional)
- ❖ Full Colour Design Concept with optional security coding for ticket sales management
- ❖ Free Modifications and revisions done online via email attachments
- ❖ On approval of final design(s), your work file will formatted to the printer's specification(s).

Package Price: **N 190, 000** (One Hundred and Ninety Thousand Naira Only) or
 \$ 1, 260 (One Thousand Two Hundred and Sixty Dollars)



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4. **EVENTS PRO Plus Package** – *Packaged for maximum public awareness with national interest firmly included with the newspaper advertorials to enhance the overall event.*

- ❖ Poster and Flyer, Banner (Roll Up) and Billboard Designs
- ❖ Tickets, Post Cards and bookmarks (optional) Designs
- ❖ Full and Half Page Designs for Newspaper Advertorials
- ❖ Full Colour Design Concept with optional security coding for ticket sales management
- ❖ Free Modifications and revisions done online via email attachments
- ❖ On approval of final design(s), your work file will formatted to the printer's specification(s).

Package Price: **N 310, 000** (Three Hundred and Ten Thousand Naira Only) or
 \$ 2, 000 (Two Thousand Dollars)

ADDITIONAL INFORMATION:

All packages are designed to satisfy all intended customers irrespective of request or volume desired. Please note that **ALL** packages are to begin when **80%** of total package amount is paid with the option of full payment available for those willing to do so. Every order placed is considered active only when the above payment is made or at the clearance(s) of paid cheque(s), with bulk order attracting discounts respective to subsequent package ordered. **PLEASE NOTE: Any package paid for can no longer be altered or upgraded irrespective of size of change.**

PHOTOGRAPHY:

It should be noted that all jobs covering the use of pictures are listed here without the cost of photography. Each client is expected to provide their choice of pictures where available. Where none is available for use from the clients, **a photo search charge** is applied for use of photos sourced from our company photo library. Where professional photography is required, this is to be discussed between engaging parties.

JOB DELIVERY:

Job delivery is done after final payment and job satisfaction on both sides is established.

RETURNED BANK CHEQUES AND/OR CHARGES:

In the event of a customer's cheque being returned, any bank charges debited will automatically be passed on to the said customer. We hold no responsibility to the charges accrued from the said cheque; hence proper verification should be done by the customer before the presentation or issuance of any cheque.

Unitary pricing for the component items (when desired without the packages):

A1 Size:	N 95, 000 / \$ 620
A2 Size:	N 85, 000 / \$ 550
A3 Size:	N 65, 500 / \$ 425
A4 Size:	N 35, 500 / \$ 235
A5 Size:	N 22, 500 / \$ 150

Billboard:	N 95, 000 / \$ 620
Banner:	N 50, 000 / \$ 330
Packaging:	N 95, 000 / \$ 620 (CD, Cassette & Album Covers, Tickets & Forms)
Scanning:	N 2, 500 / \$ 15 (For each Black & White and/or Colour Image)
Book Cover:	N 80, 000 / \$ 500 (Front Page, Spine and Back Cover with inner flaps)
